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**Report on Pledge-Taking Activity for Eco-Friendly and Responsible Living under Bharat Sustainability Mission 2026 – Earth Week Celebrations 2026**

1 message

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**Communication Cell IUL** <communications@iul.ac.in>

Fri, Jun 19, 2026 at 8:25 AM

Bcc: esfc@iul.ac.in

The Department of Environmental Science, Integral University Lucknow under the Aegis of the Dean, Students' Welfare, successfully organized a pledge-taking activity on 22 April 2026 to celebrate Earth Day. This initiative was conducted as part of the broader *Bharat Sustainability Mission 2026* in collaboration with Environment Protection Training & Research Institute, the State Climate Action Nodal Agency.

The primary objective of the event was to instil a sense of responsibility in students for adopting eco-friendly lifestyles. The pledge focused on encouraging sustainable consumption patterns, minimizing waste generation, and making environmentally conscious choices in daily life. This initiative aligns closely with United Nations Sustainable Development Goals, particularly SDG 12 Responsible Consumption and Production, which promotes efficient use of resources and reduction of environmental impact. Additionally, the activity supports SDG 13 Climate Action by motivating individuals to reduce their carbon footprint through responsible behaviour.

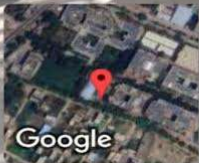
The event was held in front of the Central Canteen within the university campus. A large number of students actively participated, demonstrating enthusiasm and commitment toward environmental sustainability. Prof. Monowar Alam Khalid, Dean Students' Welfare, Integral University addressed the gathering, highlighting the urgency of environmental issues such as climate change, resource depletion, and pollution. He emphasized how small, consistent actions at the individual level can collectively lead to significant positive environmental impact. During the pledge-taking ceremony, participants collectively affirmed their commitment to adopting eco-friendly practices such as reducing plastic usage, conserving water and energy, practicing waste segregation, and supporting sustainable products. The interactive nature of the event fostered a sense of unity and shared responsibility among students. A total number of 69 participants were present during the pledge taking activity including faculties and students from the University.

The initiative proved to be impactful in raising awareness and motivating students to integrate sustainability into their daily lives. It also strengthened the university's role in promoting environmental stewardship and contributing to national and global sustainability goals.

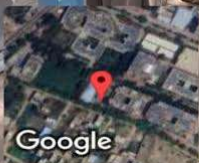
In conclusion, the pledge-taking activity was a meaningful step toward cultivating environmentally responsible citizens. By aligning with national missions and global sustainability frameworks, the event encouraged students to become proactive contributors to a greener, more sustainable future. The entire event was successfully coordinated by Dr. Amina Jafri and Dr. Azram Tahoor, Assistant Professors, Department of Environmental Science, Integral University.

**Few Glimpses of Event:**





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Warm regards,

**Prof. Monowar Alam Khalid**

Dean, Students' Welfare

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